

## Detailed information on Cookies

Pursuant to Article 13 of European Regulation 2016/679 on the protection of individuals with regard to the processing of personal data (hereinafter "GDPR") and the measure by the Italian Data Protection Authority "Definition of simplified procedures for the privacy statement and acquisition of consent for the use of cookies" of 8 May 2014, **Sirap Gema S.p.A.**, with registered office in Verolanuova (BS), 25028 Via Industriale 1/3, (hereinafter "**Sirap**") henceforth provides the following information on cookies installed on the domain <http://www.sirapgema.it/> and its sub-domains (hereinafter the **Website**).

### What are cookies?

Cookies are data created by a server that are stored in text files on a computer's hard disk or on any device employed by the user to access the Internet (smart-phone, tablet), enabling the collection of information on user browsing on the website.

Cookies can be stored permanently on your computer and have a variable life (persistent cookies), but they can also disappear when the browser is closed or have a limited life (session cookies).

Cookies can be installed by the website you are visiting (first-party cookies) or they can be installed by other websites (third-party cookies).

### Cookies used and purposes

#### Cookies for which your consent is not required

- **First-party browsing cookies**

Sirap uses first-party browsing cookies to enable you to safely and efficiently browse and use the website.

- **First-party function cookies**

Sirap uses first-party cookies to keep track of your choices

- **Cookies for third-party media players**

Sirap uses cookies for third-party media players to store the technical data necessary for playing video or audio content, such as image quality, network connection speed and buffering parameters.

- **Third Party analytical cookies**

Sirap uses cookies from the Google Analytics platform to collect aggregate information on use of the website by visitors (number of visitors, pages visited, time spent on the website, etc.). To use these cookies, Sirap has adopted tools that reduce cookies' ability to identify users (by hiding the IP address) and tools to prevent the cross-referencing of collected information with other information already known.

#### Cookies for which your consent is required

- **Third-party profiling cookies**

Sirap uses cookies from the Google AdWords platform to track users and send advertising messages in line with users' preferences.

- **Third Party social cookies**

Sirap uses third party social cookies to allow you to interact with social networks (LinkedIn, Instagram) and, specifically, to share the website content through the aforementioned social networks.

The characteristics of cookies used on the Website are described in the following tables.

Cookies	Purpose	First-party/ Third-party	Duration	Further information
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<b>__cfduid</b>	Used by the content network, Cloudflare, to identify reliable web traffic.	Third-party	1 year	HTTP Cookie - snapwidget.com
<b>CookieConsent</b>	It stores the user's cookie consent status for the current domain	First-party	1 year	HTTP Cookies
<b>JSESSIONID</b>	It preserves the user's status on the various website pages	Third-party	Session	HTTP Cookie - nr-data.net
<b>PHPSESSID</b>	It preserves the user's status on the various website pages	First-party	Session	HTTP Cookies
<b>@@History /@@scroll#[x3]</b>	Unclassified	Third-party	Session	sirapgema.it twitter.com youtube.com
<b>_ga [x2]</b>	It records a unique ID used to generate statistical data on how the visitor uses the website.	Third-party	2 years	sirapgema.it snapwidget.com
<b>_gat [x2]</b>	Used by Google Analytics to limit the frequency of queries	Third-party	Session	sirapgema.it snapwidget.com
<b>_gid [x2]</b>	It records a unique ID used to generate statistical data on how the visitor uses the website.	Third-party	Session	HTTP Sirapgema.it cookie snapwidget.com
<b>__atuvc</b>	It updates the counter of the website social sharing functions	First-party	13 months	HTTP Cookies
<b>_atavs</b>	It allows an updated counter to be displayed to the user if the page is shared on the social sharing service, AddThis.	First-party	Session	HTTP Cookies

<b>at-lojson-cache-#</b>	It is used by the social sharing platform AddThis	First-party	Persistent	HTML local storage
<b>Bt2</b>	It is used by the social sharing platform AddThis to keep track of which website sections have been visited, in order to recommend the other sections	Third-party	255 days	HTTP Cookies Addthis.com
<b>collect</b>	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	<b>Third-party</b>	Session	Pixel Tracker google - analytics.com
<b>di2</b>	Unclassified	Third-party	1 year	HTTP Cookies Addthis.com
<b>IDE</b>	It is used by Google DoubleClick to record and produce reports on user's actions on the website after clicking an ad in order to measure the ad effectiveness and display targeted ads to the user	Third-party	1 year	http Cookie DoubleClick.net
<b>GPS</b>	It records a unique ID on mobile devices to allow tracking based on GPS geographical position.	Third-party	Session	youtube.com http Cookie

<b>loc</b>	Geolocation, which is used to help providers detect the geographical position (state) of users who share information between them.	Third-party	13 months	http Cookie addthis.com
<b>mus</b>	Unclassified	Third-party	1 year	http cookie addthis.com
<b>NID</b>	It records a unique ID that identifies the device of users returning to the website. The ID is used for targeted advertising.	Third-party	6 months	http cookie google.com
<b>Ouid</b>	Unclassified	Third-party	1 year	http cookie addthis.com
<b>PREF</b>	It records a unique ID used by Google for statistics on how the visitor uses YouTube videos on various websites.	Third-party	8 months	Youtube.com HTTP Cookies
<b>r/collect</b>	Unclassified	Third-party	Session	http cookie, doubleclick.net
<b>SEUNCY</b>	It records a unique ID that identifies the user device for subsequent accesses.	Third-party	179 days	HTTP Cookies semasio.net
<b>TapAd_DID</b>	It is used to determine which type of device (smart-phone, tablet, computer, TV, etc.) is used by the user.	Third-party	2 months	http Cookie tapad.com
<b>TapAd_TS</b>	It records a unique ID that identifies the device of users returning to the website. The ID is used for targeted advertising.	Third-party	2 months	http Cookie adsrvr.org

<b>TDID</b>	It records a unique ID that identifies the device of the user returning to the website. The ID is used for targeted advertising.	Third-party	1 year	http adsvr.org
<b>test_cookie</b>	It is used to check whether the user's browser supports cookies.	Third-party	Session	http cookie doubleclick.net
<b>Uid</b>	It creates a unique user ID generated by the computer. AddThis, owned by Clearsping Technologies, uses user IDs to allow the user to share content through social networks and to provide detailed statistics to the various providers.	Third-party	1 year	http cookie addthis.com
<b>Uuid</b>	It collects data on user's visits to the website, such as which pages have been uploaded. Recorded data are used for targeted advertising.	Third-party	1 year	http cookie, mahtag.com
<b>Uuid2</b>	It records a unique ID that identifies the device of users returning to the website. The ID is used for targeted advertising.	Third-party	3 months	http cookie adnxs.com
<b>Uuide</b>	It collects data on user's visits to the website, such as	Third-party	1 year	http cookie mathtag.com

	which pages have been uploaded. Recorded data are used for targeted advertising.			
<b>Uvc</b>	It detects how often the social media sharing service AddThis interacts with the same user.	Third-party	13 months	http cookie addthis.com
<b>vc</b>	It is used by the social sharing platform AddThis	Third-party	1 year	http cookie addthis.com
<b>VISITOR_INFO1_LIVE</b>	It tries to estimate the user's bandwidth on pages with integrated YouTube videos.	Third-party	179 days	http Cookie youtube.com
<b>xtc</b>	It records the user's sharing of content through social media.	Third-party	13 months	http cookie addthis.com
<b>YSC</b>	It records a unique ID to keep statistics of what videos from YouTube the user has seen	Third-party	Session	http Cookie youtube.com
<b>cookieconsent_dismissed</b>	Unclassified	First-party	1 year	http Cookie
<b>zoom</b>	Unclassified	First-party	6 months	http Cookie
<b>Google Analytics</b>	Analytical	Third-party	Different durations: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>	Google Privacy <a href="https://www.google.com/intl/it_it/analytics/learn/privacy.html">https://www.google.com/intl/it_it/analytics/learn/privacy.html</a>  To disable Google cookies: <a href="https://adssettings.google.com/authenticated">https://adssettings.google.com/authenticated</a> to disable third-party cookies: <a href="http://optout.networkadvertising.org/#/">http://optout.networkadvertising.org/#/</a>
<b>Google AdWords</b>	Profiling (conversion tracking and Remarketing)	Third-party	The remarketing cookie lasts for 30 days.	Google Privacy <a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a>  To disable Google cookies: <a href="https://adssettings.google.com/authenticated">https://adssettings.google.com/authenticated</a> to disable third-party cookies: <a href="http://optout.networkadvertising.org/#/">http://optout.networkadvertising.org/#/</a>

<b>Linkedin</b>	Social	Third-party	More information available in the privacy policy indicated	Privacy policy of: <a href="https://www.linkedin.com/legal/cookie_policy">https://www.linkedin.com/legal/cookie_policy</a>
<b>Instagram</b>	Social	Third-party	30 days More information available in the privacy policy indicated	<a href="https://instagram.com/about/legal/privacy/">https://instagram.com/about/legal/privacy/</a>

### **How to change cookie settings**

When accessing any page on the Website, there is a banner that contains a brief information statement. By closing the banner, continuing browsing, accessing another area of the website or selecting any of the elements on it (for example, an image or a link), you consent to the use of cookies. Consent to the use of cookies is recorded through a "technical cookie".

You can access the information statement and learn more on how to disable third-party cookies by clicking on the links in the "Additional information" column in the table above.

Finally, you can object to the recording of cookies on your hard disk by configuring your browser so as to disable cookies. The methods provided by the main browsers are presented below:

- Microsoft Edge <https://privacy.microsoft.com/it-it/windows-10-microsoft-edge-and-privacy>
- Chrome <https://support.google.com/accounts/answer/61416?hl=it>
- Firefox <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- Opera <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari [https://support.apple.com/kb/PH19214?locale=it\\_IT](https://support.apple.com/kb/PH19214?locale=it_IT)

However, after this operation, some functions of the web pages may not be performed correctly.

### **Recipients**

Your data may be processed by external parties acting as independent data controllers such as, for example, authorities and supervisory and control bodies.

Pursuant to art. 28 of the GDPR, the Data Controller has also appointed third-party companies that process Personal Data on its behalf as external data processors giving them adequate operating instructions (hereinafter collectively referred to as "Data Processors" or "Processors"). These parties are essentially included in the following categories:

- companies that perform management services and technical maintenance of the website;
- companies that carry out statistical analysis and / or market research;
- companies that deal with the website hosting;

Your personal data will not be disclosed to third parties nor will they be disseminated.

### **Parties authorized to the processing**

Your Personal Data will be processed by employees and / or collaborators of the Controllers/Processors who have received adequate operating instructions and who have been expressly authorized to process them by the Controllers/Processors.

### **Transfer of data to countries outside the European Union**

The hosting provider does not transfer the data collected using cookies to countries outside the European Union.

## **Your rights**

In relation to the processing of personal data carried out by the Data Controller, you can request the Data Controller to access your personal data, the cancellation of your data, the correction of inaccurate data, the completion of incomplete data, the limitation of processing in the cases provided for by art. 18 GDPR, and you may object to the processing where the owner has a legitimate interest.

Where the processing is based on consent or the contract and is carried out with automated tools, you have the right to receive your data in a structured format, commonly used and readable by an automatic device, as well as, if technically feasible, to transmit them to another controller without impediment.

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with the relevant regulatory Authority in the Member State in which you habitually reside or in the State in which the alleged violation occurred.

To exercise your rights you may contact the Data Controller by sending a written notice to the address specified above or an e-mail to [morethanpackaging@sirapgroup.com](mailto:morethanpackaging@sirapgroup.com).

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